

IDAHO FINANCIAL LITERACY COALITION



Summer 2024 Newsletter

☀️ **Meet Your New Exec Team, Explore Our New Website and Logo, Get Social with Us, and Join the Fun!** ✨



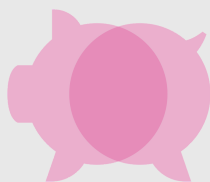
Look Ma, I got a new logo! Thank you to Shawnda Huffman, CEO & Founder of Tuuti, an award winning marketing agency in Boise. Shawnda and her Art Director, Ian Rohnert, went to work and came up with an amazing and fresh perspective on our logo. Find out what drove the inspiration in our latest blog post [here](#).

Get Social with Us!

The IFLC unites financial wellness experts dedicated to igniting lasting impact across the state. We aim to empower individuals across all life stages by providing essential education on personal finance topics. By joining us, you'll be part of a growing community that values financial empowerment and education. Together, we can make a difference in the financial health of individuals and families across Idaho.

1 Meet the Team!

The Idaho Financial Literacy Coalition brings together passionate financial wellness experts on a mission to create lasting change across our state. Our all volunteer Board members serve two-year terms, with opportunities for re-election or new leadership at our Annual Business Meeting and Elections each March. Join us in making a difference! Learn more [here!](#)



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2 Virtual Front Door

Thank you to Element242 for the [new website design!](#) If you love writing, love financial literacy, are a member of the IFLC, let us know and you can join us as a guest blogger! Explore our new site [here](#).



3 Join The Fun! Become a member.

The IFLC is looking for you! We need members that are excited and passionate about financial literacy. It's easy to join. You need to participate in two or more coalition meetings within a year and you become a member. There are no costs or dues to join. If you are interested and have questions or would like more information email us at: idahofinancialliteracy@gmail.com

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