

IDAHO'S 13TH ANNUAL PIGGY BANK BEAUTY CONTEST



February 27—March 3, 2023

In conjunction with America Saves week, The Idaho Financial Literacy Coalition will be hosting it's 13th Annual Piggy Bank Beauty Contest!

Contest Rules/Checklist:

- One entry per child in grades 3 through 6 in any school district, child care facility or after school program
- Size limitation: 12"x12"x12" or smaller
- Piggy does NOT have to be in the shape of a pig! This bank needs only to be able to hold change (You can dress up an existing bank!)
- Child must be involved in designing, making and/or decorating the pig at home and/or in school
- Drop off your piggy to any **Westmark Credit Union Branch** between now and March 3, 2023.
- **Each entry must include completed registration form and contact information for parent or legal guardian**
- Winners will be announced in March and publicly announced at the Governor's signing of his Financial Literacy Month in Idaho proclamation (Date is TBD in the Governor's Ceremonial Office)
- Pigs will be on display at partner locations! NOTE: Please do not write child's name in a visible place for identity protection
- Categories include: 1-funniest, 2-prettiest, 3-most creative and 4-celebrity look alike
- \$150 scholarship for IDeal - Idaho 529 College Savings Account to each winner!

"One of the greatest gifts you can give your kids is to prepare them to be responsible, empowered adults around money"

-Unknown



Entry Packet

- Contest Rules
- Ideas for Making a Piggy Bank
- Entry Form
- Release Form for Media Usage
- Contact Information for IFLC



BE CREATIVE AND HAVE FUN!

Ideas for Making a Piggy Bank

Piggy Bank Beauty Contest entries may measure no more than 12" in width, length or height, and they must be able to hold money (coins and bills). Otherwise, the child's imagination is the limit.

Please do NOT write the child's name on any conspicuous surface, so that judging may be fair and unbiased.

Judged categories include:

1. Funniest Piggy Bank
2. Prettiest Piggy Bank
3. Most Athletic Piggy Bank
4. Celebrity Look Alike Bank

Here are some ideas to consider when building a piggy bank:

Possible Materials for the Pig's Body*:

Coffee Cans with Plastic Lids

Glass Jars (Mason or Spaghetti Sauce, for example)

Paper Plate (Folded and Taped)

Plastic Bottles (soft drinks, water, etc.)

Tissue Boxes

Yogurt Containers

Other container measuring 12"x12"x12" or less

*Punch or cut a slot through the container or its lid to insert coins and/or bills

Additional Materials (Legs, Face, Decorations, etc.):

Construction Paper

Empty Toilet Paper or Paper Towel Rolls

Fabric

Finger Paint

Fuzz Balls

Glitter

Markers or Crayons

Pictures or Drawings

Pipe Cleaner

Ribbons & Buttons

Stamps

Stickers

Textured Paper

Yarn

Examples of Building Materials:

Glue Stick or Elmer's Glue

Paint Brushes

Tape

History of the Piggy Bank Beauty Contest

The Idaho Financial Literacy Coalition started the Piggy Bank Beauty Contest in 2010 after the president at the time went to the National Jump\$tart Coalition State Leaders training in Washington DC. While there she had learned that other state coalitions were doing this and were very successful in promoting financial literacy and helping children to develop smart saving habits early. In past years the Coalition has given \$50 awards to 4 students and to the teacher of the winning students.

Since 2016, IDEal - Idaho 529 College Savings Program has been our sponsor, giving a \$75.00 scholarship to each winner to start saving for college. This means the Coalition and Sponsors have donated over \$2800.00 to students and teachers in Idaho!

Each year we celebrate in the Governor's ceremonial office where the students are presented with their awards.

The IDEal – Idaho 529 College Savings Program would like to award the scholarship to the winners within 14 days from when they are notified. This requires opening an IDEal - Idaho 529 College Savings account to receive funding.



ENTRY FORM– REQUIRED TO BE ELIGIBLE FOR SCHOLARSHIP

Child's Name:				
Name of Parent/Guardian (please print)				
Parent/Guardian's Phone				
Parent/Guardian's Email Address				
Child's School/Organization:				
Town/City where School/Organization is Located:				
Child's Grade in School:	3	4	5	6
Child's Teacher:				
Entry Category (Check ONE):	Funniest	Prettiest	Most Creative	Celebrity Look Alike
Savings Statement: Use this space to explain what you want to save for and why? Please limit to space provided.				

RELEASE FOR MEDIA USAGE

I, the undersigned, do hereby consent and agree that the Idaho Financial Literacy Coalition, its members, or agents have the right to take photographs, video, or digital recordings of me and/or my child listed on this Entry Form in perpetuity beginning today and to use these in any and all media, now or hereafter known, and exclusively for the purpose of promoting Idaho's Piggy Bank Beauty Contest, in conjunction with America Saves Week and Idaho Financial Literacy Month, or the financial education promotional efforts of the Idaho Financial Literacy Coalition. I understand that my name and identity, and that of my child listed on this Entry Form, may be revealed therein or by descriptive text or commentary.

I do hereby release to the Idaho Financial Literacy Coalition, its agents, and members all rights to exhibit this work in print and electronic form publicly or privately and to market and sell copies. I waive any rights, claims, or interest I may have to control the use of my identity or likeness and those of my child listed on this Entry Form in whatever media used. I understand that there will be no financial or other remuneration for recording me or my child listed on this Entry Form, either for initial or subsequent transmission or playback.

I also understand that the Idaho Financial Literacy Coalition is not responsible for any expense or liability incurred as a result of my participation or that of my child listed on this Entry Form in this recording, including medical expenses due to any sickness or injury incurred as a result.

I represent that I am at least 18 years of age and that I am the legal parent and/or guardian of the child listed on this Entry Form, have read and understand the foregoing statement, and am competent to execute this agreement.

Student's Name: _____ Date: _____

Parent/Guardian's Name: _____ Parent/Guardian's Signature: _____

Street Address: _____ City/State/ZIP: _____ Phone: _____

Please fill out above form and submit with piggy bank at any Westmark Credit Union location:



About the Idaho Financial Literacy Coalition

The Idaho Financial Literacy Coalition, a state affiliate of the Jump\$tart Coalition for Personal Financial Literacy, provides resources, speakers, and opportunities to promote financial education across the state of Idaho.

Please join us in our efforts by attending a Coalition Meeting, participating as a sponsor in our annual Piggy Bank Beauty Contest, or simply by having a conversation about personal finances with your friends and family.

Our Mission:

To improve the quantity and quality of personal finance information and education programs of Idahoans by providing resources and education to teachers, youth leaders and other in need of assistance or at financial risk.

Contact Us

Send us an letter, email or visit our website for more information:

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Visit us on the web at
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Helping Promote Financial Literacy since 1995

